



Two Years of Master's in Hospitality and Tourism Management at a glance

What you will learn

This course will equip you with the knowledge about Hospitality and Tourism Industry which includes the ethics and law of hospitality, customer focus and quality service, tourist attractions and destinations as its one of the critical aspect of Hospitality and Tourism Industry.

This course also attempts to prepare you to work under tourism organisation, operations and management.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 10-20 credit modular structure which comprises of 300-600 study hours per subject (Inc. lecture, student contact, private study and assessment) over two years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Additional Studies

Alongside with the degree program you will attend courses on Slavic Language and Career Development.

Curriculum

	SUBJECT	ECTS		SUBJECT	ECTS
YEAR 1	Tourism Development	10	YEAR 2	Hospitality Analysis and Trend	10
	Marketing and Innovation	10		Risk Analysis	10
	International Hospitality Marketing	10		Financial Management	10
	Sustainable Leadership	10		Human Resource	10
	Development in Tourism Organization	10		Individual Research Project	20
	Hospitality and Tourism Business Strategy	10		TOTAL	120

In order to successfully complete the program the student shall achieve a total credit of 120 ECTS points.

Course details are subject to change.