

Two Years of Postgraduate Diploma Fashion, Design and Luxury Brand Management

The world's best luxury brands and fashion houses rely on business vision as much as creative talent. This specialised one year course provides the vital business skills you need to help shape the most recognised names, in some of the most exclusive sectors. Equipped with an in-depth understanding of the integral principles of business and of the Fashion, Design, and Luxury sectors, you will stand out in a highly competitive field.

Program Details

Objective of the program

Postgraduate Diploma in Fashion, Design and Luxury Brand Management is designed to provide, focused and specialist courses, linked to professional body requirements and National Occupational Standards where appropriate, with a clear work related emphasis. There is a strong emphasis on practical skills development alongside the development of requisite knowledge and understanding in the sector. They are particularly suitable for more mature learners who wish to follow a programme of study that is directly related to their work experience or to an aspect of employment that they wish to move into in due course. On successful completion of these qualifications, national recognition by employers enables learners to progress into or within employment and/or continue their study in the related area.

Admission requirements

- A Diploma or Bachelor's Degree from an approved university, or equivalent qualification.
- IELTS: With at least 5.0 in each of the four components.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 20 credit modular structure which comprises of 600 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Curriculum

	SUBJECT	ECTS
YEAR 1	Essentials and Principles of Fashion Marketing	20
	Luxury Brand Management	20
	Sustainable Fashion Branding	20
YEAR 2	Principles of Fashion Management and Administration	20
	Professional Practise in the Luxury Brand	20
	Contemporary Aspects of Fashion	20
In order to successfully complete the program the student shall achieve a total of 120 ECTS points.		TOTAL :120

Course details are subject to change