



Three years of Bachelor's in Hospitality and Tourism Management at a glance

What you will learn

Making a wide range of business and host communications under the context of culture.

You will learn to think and communicate effectively, know the business strategy of tourism industry, hospitality management services related to client satisfaction with the knowledge about the hospitality law and ethics.

Credit System: European Credit Transfer System

Program Structure:

The Program is studied full time and operates on a 10-20 credit modular structure which comprises of 300-600 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

Assessment method

All learning outcomes should be addressed either through assignment based or examination method.

Additional Studies

Alongside with the degree program you will attend courses on Slavic Language and Career Development.

Curriculum

	SUBJECT	ECTS		SUBJECT	ECTS
YEAR 1 Higher National Diploma	Sustainable tourism and destination development	10	YEAR 2 Graduate Diploma	Tourism Policy and Planning	10
	Resort Management	10		International Travel, Tourism and Hospitality	10
	Marketing in Travel and Tourism	10		Managing the Customer Relationship	10
	Tourist Destinations	10		Contemporary Hospitality Management	10
	Finance and Funding in the Travel and Tourism Sector	10		Organisation Behaviour in Hospitality and Tourism sector	10
	Legislation and Ethics in the Travel and Tourism Sector	10		Personal and Professional Development	10

	SUBJECT	ECTS
YEAR 3 Bachelor Degree	Advanced Travel and Tourism Entrepreneurs	10
	Strategical Tourism Management	10
	International Business Environment	10
	Hospitality Business Law	10
	Research Project	20
	TOTAL	180

In order to successfully complete the program the student shall achieve a total credit of 180 ECTS points.

Course details are subject to change.