



## Three years of Bachelor's in Business Management at a glance

### **What you will learn**

This course addresses the fundamentals of how managing the organisational structure and policies for the cooperate development. You will be able to understand the strategic plans, financial management for the project you may lead. The course also related business administration but with an additional concentration on leadership skills and management skills.

**Credit System:** European Credit Transfer System

### **Program Structure:**

The Program is studied full time and operates on a 10-20 credit modular structure which comprises of 300-600 study hours per subject (Inc. lecture, student contact, private study and assessment) over three years.

### **Assessment method**

All learning outcomes should be addressed either through assignment based or examination method.

### **Additional Studies**

Alongside with the degree program you will attend courses on Slavic Language and Career Development.

# Curriculum

	SUBJECT	ECTS		SUBJECT	ECTS
<b>YEAR 1</b> <b>Higher National Diploma</b>	Marketing, Business Development and Performance Management	10	<b>YEAR 2</b> <b>Graduate Diploma</b>	Higher Education Research	10
	Development, Innovation and Decision Making	10		Enterprise Innovation	10
	Organisation Management	10		Supply Chain Management	10
	Leadership Management	10		The Final (Individual)	10
	Finance, Risk and Corporate Responsibility Management	10		Project Delivering Customer Value through Marketing	10
	Business Resource Management	10		Accounting with Technology	10

	<b>SUBJECT</b>	<b>ECTS</b>
<b>YEAR 3</b> Bachelor Degree	International Law in Marketing	10
	Cooperate Finance	10
	Human Resource	10
	Environment Business and Analysis	10
	Research Project	20
	<b>TOTAL</b>	<b>180</b>

**In order to successfully complete the program the student shall achieve a total credit of 180 ECTS points.**

Course details are subject to change.